CANADIAN MEDICAL ASSOCIATION (CMA)  
AWARD FOR EXCELLENCE IN HEALTH PROMOTION

TERMS OF REFERENCE

Description

1. The award shall be known as the Award for Excellence in Health Promotion.

2. The award is intended to highlight specific efforts by an individual or organization outside of the health sector to promote the health and wellness of Canadians. The health care sector comprises establishments primarily engaged in providing health care by diagnosis and treatment, and providing residential care for medical reasons.

3. Nominees must have:
   • demonstrated an interest in health promotion through specific actions and/or initiatives;
   • exemplified creativity and initiative in taking action to improve and promote health; and
   • worked to bring about changes with the potential for positive, long-term improvement in the health of Canadians.

4. The awards shall be presented to:
   a) an individual who is not a health professional, or whose primary employment is not in an organization within the health sector, who is a resident of Canada,
   or
   b) an organization that operates outside of the health sector (for example: a corporate entity in the Canadian business sector, a level of government, labour organization, agency in the voluntary sector), that has contributed to the improvement of health through health promotion actions, policy initiatives or increased public awareness.

5. The award shall take the form of an inscribed commemoration and the following:
   • the award will be presented at the CMA Annual General Meeting by the CMA President or his/her designate;
   • attendance of the recipient or one representative of the corporate entity at the CMA Annual General Meeting in August;

Terms

1. Any possibility that an individual or organization could exploit winning a CMA award for personal profit or commercial advantage will be taken into consideration.

2. A nominee, either an individual or organization, must consent to the nomination by signing the nomination form.

3. Nominations may be submitted by a CMA member, a provincial or territorial medical association, an affiliate or an associate society or a member of the general public. Self-nomination is ineligible. Documentation will consist of a completed nomination form, a detailed letter of nomination with descriptions of health promotion initiatives and activities accompanied by two letters of support. Handwritten submissions will not be accepted.

4. The Chair of the Committee on Archives and Awards shall receive nominations by 30 November of the year prior to the Annual Meeting at which the award is to be presented. They should be sent to the Chair, Committee on Archives and Awards, c/o Corporate Affairs Directorate, Canadian Medical Association, cherise.araujo@cma.ca.

5. The Committee on Archives and Awards shall make recommendations to the CMA Board of Directors for the award. The Board of Directors shall make the final decision.

6. The recipient (in the case of a corporate entity - one representative) of this award shall be offered the opportunity of attending the Annual General Meeting to accept the award at the expense of the CMA.

7. The CMA shall be under no obligation to present the award annually.
8. This award will not be awarded posthumously. In the event of the demise of the nominee after being selected but before being presented with the award, it shall be presented posthumously.