Competition and Contest Rules
“[Health impacts of cannabis use contest]”

Eligibility
NO PURCHASE NECESSARY.
This competition/contest is sponsored by the Canadian Medical Association (CMA) (“Sponsor”) and is open to medical students and residents who are members of the Canadian Medical Association, excluding employees of the Canadian Medical Association or its subsidiaries and any such employees’ immediate family members, and persons with whom such employees reside.

To Enter
To enter, the entrant must develop a narrative on health risks of cannabis use and submit their entry by email to cannabis@cma.ca with their name, mailing address, telephone number and preferred email address.

The competition/contest begins on March 8, 2018 at 12:00 a.m. Eastern Time and ends on April 15, 2018 at 11:59 p.m. Eastern Time. By entering, the entrant agrees that they have read and understood these Competition/Contest Rules.

Prize
The prize consists of four cash prizes, totaling $5,000 CAD, and will be awarded as follows:
First prize is $2,500 - awarded based on merit according to the criteria outlined below
Second prize is $1,500 - awarded based on merit according to the criteria outlined below
Third prize is $500 - awarded based on merit according to the criteria outlined below
Fourth prize is $500 - awarded through a random draw of all eligible submissions and a skill-testing quiz

The prizes must be accepted as awarded or forfeited.

Selection of Merit-Based Winner(s)
The three merit-based winners will be selected by a group of jurors the week of April 16, 2018. Submissions will be judged on the following criteria:

- Message has a unique angle that will differentiate the CMA
- Submission is catchy/engaging (messaging and/or format)
- Content is fact-based
- Messaging will be of interest to target market
- Content must not contradict Canada’s Lower-Risk Cannabis Use Guidelines

The CMA will contact the selected winners by email by April 26, 2018. The selected winner(s) must also sign a release form releasing CMA from any and all liability arising from participation in the contest or from the acceptance of any prize.

If the selected merit-based winners cannot be reached within 14 days of CMA’s first attempt to contact them or does not sign the release, another merit-based entrant will be selected, and so on until the winner has been determined.

Selection of Random Draw Winner
A fourth winner will be selected through a random draw amongst all qualifying entries. First, second, and third prize winners are disqualified from the random draw. The draw will take place at 1870 Alta Vista Drive, Ottawa, ON K1G 6R7 on April 26, 2018 at 9am ET.
CMA will contact the selected entrant by email by April 26, 2018.

To win the random draw prize, the selected entrant must correctly answer, unaided, a mathematical skill-testing question. The selected entrant must also sign a release form releasing the CMA from any and all liability arising from participation in the contest or from the acceptance of any prize. If the selected entrant cannot be reached within 14 days of CMA’s first attempt to contact the selected entrant, does not correctly answer the skill-testing question, or does not sign the release, another entrant will be randomly selected, and so on until the winner has been determined. Immediately following determination of the winner, the prize will be sent to him/her. The odds of winning a prize depend on the number of eligible entries received.

Personal Information and Use of your Narrative
The personal information of entrants will be used for the administration of the competition/contest.

BY SUBMITTING AN ENTRY TO THE COMPETITION/CONTEST, ALL ENTRANTS ARE GRANTING CMA PERMISSION TO USE THE CONTENT (INCLUDING ANY PERSONAL EXPERIENCES IF PART OF THE NARRATIVE) AND THEIR NAME, STUDENT OR RESIDENT STATUS, AFFILIATION AND/OR PROVINCE IN ASSOCIATION WITH THE CONTENT THEY HAVE SUBMITTED, IN A 2018 NATIONAL PUBLIC AWARENESS CAMPAIGN, AND OTHER PROMOTIONAL-EDUCATIONAL USES, ABOUT THE RISKS OF CANNABIS USE. CMA DECLARES THAT IT INTENDS TO SHARE THE WINNERS’ NAMES, STUDENT OR RESIDENT STATUS, AFFILIATION AND/OR PROVINCE WITH THE CANADIAN FEDERATION OF MEDICAL STUDENTS (CFMS) AND RESIDENT DOCTORS OF CANADA (RDOC).

Privacy, Ownership and IP
Entrants represent and warrant that they have not infringed anyone’s privacy or intellectual property rights and that their submitted material(s) is(are) original. All entrants agree that their submission grants the CMA exclusive irrevocable right to use their content royalty-free in perpetuity. Entrants waive all moral rights in their submission(s).

Publicity
The winners’ names will be made available upon request to anyone sending such a request to the following address within the 90 days following the date on which the winners are selected: CMA, 1867 Alta Vista Drive, Ottawa, ON K1G 5W8, with attention to Erin Wyand. The winners’ names may also be promoted through the Cannabis contest webpage on cma.ca and through communications with the Canadian Federation of Medical Students and Resident Doctors of Canada.

General Conditions
This competition/contest is subject to applicable laws. For Quebec residents, any litigation respecting the conduct or organization of this publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

The CMA is not responsible for technical hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, garbled or delayed computer
transmissions that may limit or interfere with a participant’s ability to take part in the competition/contest. The CMA reserves the right to cancel or modify the competition/contest if fraud or technical failure threatens to destroy the integrity of the competition/contest.

If there is a conflict between the English and French versions of these Competition/Contest Rules, the English version prevails.