Welcome to TAX ALERT, a weekly dispatch about the proposed federal tax changes.

CMA ADVOCACY UPDATE
As the Department of Finance reviews the feedback received as part of their public consultation, we’re gathering insights to ascertain the government’s direction and the timing of their announcement. We’re continuing our engagement with the Coalition for Small Business Tax Fairness, with another advertisement planned for the Oct. 16 edition of the Hill Times (in support of Small Business Week). Our proactive outreach in traditional and social media continues as well to ensure our position is being accurately reflected in the national conversation.

Finally, the National Finance Committee in the Senate continues to study the proposal, and we’re planning our upcoming appearance, likely during the week of Oct. 15 or 22.

HELP US KEEP UP THE MOMENTUM!
While we reached a major milestone with the submission of our brief to the Department of Finance, we continue to press for change. There are several ways you can help get our collective message to government.

- Use our letter-writing tool to send a new letter to your MP and Minister Morneau — a very effective way to voice our concerns as a group.
- Give your MP’s office a call to share your views. You can find your MP’s contact info by following this link; you may also find these speaking points helpful when discussing your concerns.
- Get up to speed by visiting cma.ca for the latest key messages and frequently asked questions on the proposed changes.

NEWS STORIES OF THE WEEK
- "Why we should listen to people angry about their taxes", The Conversation Canada
- "Liberals’ proposed tax changes will hurt tech startups, investors warn" (Gated), Globe and Mail, October 9
- "Quelle équité fiscale, M. Morneau?", Radio-Canada, October 3

Please share these stories with your colleagues on your social media channels or by email to help spread the message further.

PROPOSED TWEETS FOR THE WEEK
- ICYMI — The consultation period is over. What are the next steps? #UnfairTaxChanges #TaxFairness http://ow.ly/pLiU30fFW8W
- Tax reform cannot happen without a full review of current policies — @CMA_Docs full submission #UnfairTaxChanges #TaxFairness http://ow.ly/S7Cn30fM8eb

ADDITIONAL RESOURCES
Visit the taxation page on cma.ca for more information and resources.