

# 2014

Media Awards for Health Reporting  
Prix Médias de reportage sur la santé

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For immediate release

## **CMA Announces Recipients of 2014 Media Awards for Health Reporting**

**Sept. 30, 2014 (Ottawa)** – The Canadian Medical Association (CMA) is proud today to announce the recipients of the 2014 Media Awards for Health Reporting, Canada’s premier health journalism awards.

“Health reporting has tremendous value to Canadians as it provides a window into everyone’s number one concern, their health. As always, the calibre of all of the entries this year was exceptional, with stories that elicit a range of emotions from frustrating, to tragic to heroic. The doctors of Canada are pleased that the CMA Media Awards for Health Reporting can recognize reporters for the exceptional work they do every day to explain complex and emotional topics that help advance health policy in this country,” said Dr. Chris Simpson, president of the CMA.

The CMA Media Awards honour outstanding Canadian journalism that enhances understanding of health, the health care system and the role of health professionals. Independent panels of individuals with backgrounds in journalism, medicine and health care evaluated the entries, selecting winners in 10 categories\* from among over a 100 submissions.

Entries were evaluated on fairness and balance, timeliness, insight, impact, and writing/production quality.

“I commend the judges for making the tough choices and I am pleased to congratulate the winners for their excellent coverage of this challenging field,” said Dr. Simpson.

The CMA Media Award winners will be honoured at a gala celebration on **Tues., Oct. 21, 2014**, at the Château Laurier in Ottawa. Tickets may be purchased online at [www.cma.ca/media-awards](http://www.cma.ca/media-awards).

(See page 2 for list of recipients.)

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### **For more information:**

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The 2014 Media Award for Health Reporting recipients are:

<b>The Michelle Lang Award for Excellence in Print Reporting – In-depth feature article</b>
Pamela Fayerman Vancouver Sun – <i>Coping with tragedy; the power of an apology</i>
<b>Excellence in Health Reporting – Print (Large market)</b>
Yanick Villedieu L'actualité – <i>Gare à la mode sans gluten</i>
<b>Excellence in Health Reporting – Print (Mid-size market)</b>
Steve Buist Hamilton Spectator – <i>Cancer: A code red project</i>
<b>Special Mention</b>
Kevin Rollason Winnipeg Free Press - <i>Situation critical: Brian Sinclair's ER death inquest</i>
<b>Excellence in Health Reporting – Television news</b>
Crystal Goomansingh, Kathlene Calahan Global News Toronto - <i>Cancer alcohol</i>
<b>Special Mention</b>
Crystal Goomansingh, Kathlene Calahan Global News Toronto - <i>Sugar limits</i>
<b>Excellence in Health Reporting – Television in-depth reporting</b>
Élisabeth Gervais, Lyne Fréchet, Carl Thériault, Alexia Malarmey Une pilule une petite granule, Téléfiction productions inc. - <i>Avoir un proche atteint de maladie mentale qui refuse de se faire soigner</i>
<b>Special Mention</b>
Tom Harrington, Virginia Smart, Marlene McArdle CBC - <i>Marketplace: A shock to the system</i>
<b>Excellence in Health Reporting – Radio</b>
Laurie Fagan CBC Radio One – Ottawa - <i>Palliative sedation</i>
<b>Excellence in Local Media Health Reporting - Print and Broadcast</b>
Patrick Cain, Carmen Chai globalnews.ca - <i>Vaccination rates at Toronto schools</i>
<b>Excellence in Mental Health Journalism</b>
Hélène Magny RDI : Réseau de l'Information de Radio-Canada - PINEL
<b>Special Mention</b>
Allya Davidson, Morris Karp, Bob Mckeown, Rob Gordon, Simon Parubchak CBC - <i>the fifth estate: The man who hears voices</i>
<b>The Norman Bethune Award for Excellence in International Health Reporting - Print, Broadcast</b>
Ric Esther Bienstock, Felix Golubev, Simcha Jacobovici History Television Canada – <i>Tales from the organ trade</i>

\*No winners were chosen in the Excellence in Multicultural Health Reporting – Print and broadcast category.