

*The Canadian Medical Association (CMA) is **the voice of Canada's physicians**. As an influential **thought leader** and **capacity-builder**, we are dedicated to being a **catalyst** for impactful change in **health**, the **health system**, and the **health workforce**.*

## STRATEGIC OPPORTUNITIES

### HEALTH

Every person has equitable opportunities to achieve optimal mental and physical health outcomes.

### HEALTH SYSTEM

Canada's health system is designed to promote health; and be sustainable, integrated and patient-partnered.

### HEALTH WORKFORCE

Medical culture in learning and practice is safe, inclusive, and health-promoting.

## PRIORITY STRATEGIC INITIATIVES



Aging with dignity in the community



Net zero carbon emissions health system



Indigenous-led health transformation supported by a culturally safe, trauma-informed system free of racism



Integrated health workforce plan



Health workforce framework for psychological, physical, and cultural safety



Improving physician wellness by reducing administrative burden



Pan-Canadian licensure

## EMERGING ISSUES

**Public and private care in Canada:** National consultations on shifting balance in care

**Public Apology to all Indigenous Peoples:** The path to an apology for the harms caused to Indigenous Peoples as the national voice of physicians.