The CMA Board of Directors (“the Board”) met in early May 2022 by videoconference to receive progress updates on key priority areas, deepen their understanding of Indigenous health en route towards developing a specific Indigenous Health goal under Impact 2040, hear about a new profession engagement model, and conduct other Board business. Highlights include:

Impact 2040 Strategy
- The Board participated in a facilitated dialogue session to learn about, reflect upon, and deepen their understanding of the history of First Nations, Inuit and Métis people in Canada and contemporary issues impacting Indigenous health as part of the CMA’s commitment towards truth and reconciliation.
- The Board approved the creation of an Indigenous Guiding Circle, a new, time-limited advisory group that will be led by Indigenous leaders working in concert with CMA staff. The Guiding Circle will be an inclusive group comprised of many diverse Indigenous voices from traditionally underrepresented groups, the Circle will work within a consensus-driven model to develop an overarching strategic goal (with multiple initiatives under it) to improve the health and well-being of Indigenous people across Canada.
- The Profession Engagement Advisory Group (PEAG) presented to the Board on a new engagement model for the CMA to reach an even broader number of physicians. This more inclusive model is highly customizable and aims to maximize both relevance and convenience for members (and non-members) to meaningfully connect and partner with the CMA on the issues that matter to them most and encourage co-creation of future initiatives.

Business Meeting
- CMA President Dr. Katharine Smart celebrated National Physician’s Day on May 1st and thanked all Canadian doctors for their dedication to their patients and the profession. She noted that she continues to connect with various stakeholders, including the federal government and PTMAs, and has spoken to the profession and medical learners at multiple recent forums and summits. She also moderated the first CMA Health Summit Series event of 2022 (virtually as a Twitter Space conversation) and is planning on speaking at all three of the upcoming major federal political party conferences.
- The CEO commented on progress related to Impact 2040 implementation, with the first few priority strategic initiatives starting to take shape and be actioned. Recent changes to the CMA enterprise leadership team have resulted in fewer direct reports to the CEO and will realize greater alignment for the organization going forward.
- Board members engaged in a preliminary conversation with respect to physician learning and clinical products. Information on the current state of these products and services was provided and Board members weighed in on some key strategic questions. Based on the conversation, CMA staff will prepare some specific recommendations for action to bring forward to the Board meeting in October.
- CMA staff have been working to deliver a more seamless and user-friendly Annual General Meeting (AGM) in Aug. 2022. The Board was apprised of some key changes being implemented for the AGM, including: (a) extending the meeting to four hours to allow for more Q&A and debate, (b) holding the Nominations Committee report and associated ratification vote as a separate meeting immediately following the AGM, (c) moving the presidential addresses earlier in the AGM agenda, and (d) offering a series of pre-AGM member information sessions upon registration to the event (registration will open on May 25, 2022).
- Senior leaders from Scotiabank and MD Financial Management provided an update on the Affinity agreement initiated three years ago with CMA after the sale of MD. In addition to the significant philanthropic investments made to medical organizations and communities impacted by the pandemic, this partnership has resulted in the enhancement of financial services offered to physicians and medical learners with improved returns on investments, highly integrated banking services provided through Scotiabank, and the impending launch of the Medicus Pension Plan for physicians. This multi-employer pension plan designed specifically for Canadian incorporated physicians will provide a unique opportunity to access predictable lifetime retirement income and is expected to launch by the end of 2022 (subject to applicable regulatory approvals).
- The Board approved the slate of nominees for CMA honorary membership from British Columbia, New Brunswick, and
Prince Edward Island. It also renewed Dr. Suzanne Strasberg and Ms. Janet Ecker as the Chair and non-physician director on the Board, respectively, for second three-year terms.

• The Board approved recommending bylaw changes to the AGM in August 2022 for approval by members. The Board also approved changes to the Operating Rules and Procedures.

• In 2021, the CMA received several corporate business proposals (CBPs) related to the CMA bylaws. An environmental scan demonstrated that the CMA is not an outlier vis-à-vis comparator organizations, and the Board supported maintaining the current state for the areas that were identified. The CBPs illuminated themes around accountability and engagement that will be part of a dialogue of member engagement and co-creation on governance changes in 2022 and 2023.

Mission: Empowering and caring for patients
Vision: A vibrant profession and a healthy population
Guiding Principles: Equity, diversity, engagement, accountability, transparency, impact