The CMA Board (“the Board”) met in late February 2022 by videoconference to receive progress updates on the key priority strategic initiatives under Impact 2040, continue discussions on enhancing profession engagement, and conduct other Board business. Highlights include:

Impact 2040 Strategy

- Board directors and members of the Profession Engagement Advisory Group (PEAG) participated in a session on the future of engagement with the Canadian medical profession. In re-thinking the overall approach to engagement, the CMA will employ new methods and modalities to reach all groups of physicians to establish more meaningful connections, provide greater clarity on its work, help build a community of supporters who share the CMA’s vision, offer more customized engagement opportunities, and encourage co-creation of future impactful initiatives.
- The Board received a report on Integrated Health Human Resource (IHHR) planning, one of the first key Priority Strategic Initiatives of Impact 2040. The CMA will be working with the Canadian Nurses Association and the College of Family Physicians of Canada to develop an 18-month roadmap of policy recommendations for the federal government to address the healthcare worker crisis.
- The Board was also briefed on outcomes related to the work of the Virtual Care Task Force and approved the Task Force’s 2022 report, Virtual Care in Canada: Progress and Potential, which makes recommendations to fully embed and fund virtual care into Canadian health care moving forward.

Business Meeting

- Board directors from across the CMA Enterprise participated in a mock cybersecurity tabletop exercise to discuss and better understand their fiduciary duties in responding to an emergency cybersecurity incident.
- CMA President Dr. Smart continues to speak on behalf of the medical profession in Canada, including multiple connection points with federal government officials, advocacy work to implement Bill C-3 (federal legislation to protect health workers and patients from harassment), and appearances before the Standing Committees on Social Affairs, Science and Technology and the Standing Committee on Health. She also continues to connect with key stakeholders, the PTMAs, and medical learners on immediate and longer-term health priorities as we emerge from the COVID-19 pandemic.
- The CEO commented on the high degree of alignment between the initial priority strategic initiatives of Impact 2040 and some of the federal government’s health-related priorities. He also reflected on major outcomes and highlights from 2021, including the CMA’s advocacy work with respect to enactment of Bill C-3, substantive national licensure advancements, uptake of the physician health and wellness hub and high response rate of the 2021 National Physician Health Survey, and an emergency COVID-19 summit that was held in October 2021 in partnership with the Canadian Nurses Association.
- Board directors heard from the CMA Governance Committee about short and longer term plans for future bylaw changes. 2022 will focus on engagement and co-creation with members around potential future bylaw changes down the road. Bylaws will be presented for approval by members at the Annual General Meeting (AGM) in 2022 and 2023. Members will be invited to information and engagement sessions leading up to each AGM to learn about the proposed changes. The 2022 Health Summit will be delivered as a series of four virtual events from March to June 2022, across different platforms (the third session will be presented in French).
- Board directors approved the Governance Committee’s recommendation to change the CMA Awards Committee composition, effective August 2024, by removing the requirement that one of the five committee members be from the Past Officers group. With the goal of increasing diversity in CMA leadership positions, this change will broaden the candidate pool while continuing to allow Past Officers to be eligible to serve on the committee as regional representatives.
- The Board approved the slate of nominees for CMA honorary membership from Alberta, Manitoba, Newfoundland and Labrador, Nova Scotia, and Saskatchewan. It also appointed Drs. Paula Cashin and Alexander Poole as new directors on the CMA Foundation Board. The Board was advised that the Committee on Accreditation of Canadian Medical Schools
(CACMS) recently appointed Dr. Alexandra Manning as the fifth CMA professional member.

- Upon recommendation from the CMA Awards Committee, the Board approved changing the name of its political advocacy award to remove the reference to Sir Charles Tupper. The award will now be known as the Canadian Medical Association Award for Political Advocacy. The Board also directed the Awards Committee to explore a new naming convention for all CMA awards to highlight the attributes showcased in the award.