

# CMA BOARD OF DIRECTORS SUMMARY OF SEPTEMBER & OCTOBER 2020 MEETINGS

### **Recent CMA Board Strategy Workshops and Business Meetings**

In fall 2020, the CMA Board held several workshops and meetings by videoconference to continue its **strategic planning discussions** and make decisions on other core **enterprise business matters**. Highlights include:

## Strategic Planning

- Updates were provided about ongoing work to support CMA's flagship issues (physician health and wellness, access to care) and areas of focus (virtual care, financial wellbeing, climate and health, digital future of health), with an equity and diversity lens.
- Directors were engaged in breakout groups and in plenary discussions to identify three strategic opportunities related to the future of health, the health system, and the health workforce. They also began brainstorming and discussing a list of potential strategic goals to realize the longer-term vision set forth by the agreed-upon strategic opportunities.

#### **Enterprise Business Matters**

- The Board received updates from the CMA Presidents and the CEO about their recent activities and areas of focus, many related to the response of the CMA and the profession to the COVID-19 pandemic.
- The Board had further discussions on rolling out an enterprise risk program. It received an update from CMA Investco about its research into responsible investing principles as part of the development of an ESG (Environmental Social and Governance) Framework.
- Updates were also provided related to the Health Summit, Annual General Meeting and General Council elections, which will be held virtually in 2021.
- The Board approved the Governance Committee workplan which will include a preliminary visioning exercise on the 2021 triennial review of governance changes and such topics as CMA Board and committee composition.
- The CMA Board also approved the appointment of an early career physician director to the CMA Foundation Board, Dr. Leisha Hawker.

#### **Professional Development**

• The Board attended sessions on virtual care, universal basic income, and educating the physician of the future at the National Health Policy Conference (held virtually this year) and participated in a Board professional development session on financial literacy with Dr. Brian Cummings.