FAQ ON FRANCOPHONE SPOKESPERSON ROLE

The Canadian Medical Association (CMA) president, who is the spokesperson for the association on national policy and advocacy matters, may appoint an official CMA Francophone spokesperson if the president is unable to fulfill the role in French.

As such, the CMA’s Francophone spokesperson addresses the media on national policy and advocacy matters that have been identified by the CMA Board of Directors, including:

- addressing the media on CMA matters as delegated by the CMA president;
- participating in briefings on CMA matters and positions;
- participating in interviews to reflect current CMA policy or advocacy positions; and
- reporting to the membership at the CMA Annual General Meeting.

What is the time commitment of the role?

- The approximate time commitment of the Francophone spokesperson role is an average of ten hours per month. This is in addition to the spokesperson’s other role on the CMA Board of Directors, which generally meets quarterly with other meetings as required.
- It is critical that the Francophone spokesperson have the availability to quickly fulfill media interview requests.

What support is provided?

- Media training (media activities are coordinated via CMA staff)
- Orientation on CMA policies
- Technology (web camera, mobile phone, etc.).

What is the remuneration?

- The Francophone spokesperson role is remunerated through honoraria and travel and maintenance allowances when on official CMA business.

What are the qualifications?

- You must be a resident of Canada.
- You must be a CMA member. (Visit cma.ca/join to learn about the benefits of CMA membership or to apply for or renew your membership. You may also contact the CMA Member Service Centre between 9 am and 6 pm ET Monday to Friday at 1-888-855-2555).
- You must be fluent in French and knowledgeable about provincial and national policy and advocacy issues.