CMA’S PATIENT ENGAGEMENT FRAMEWORK

CONTINUUM OF ENGAGEMENT

INFORM
Share CMA policies, recommendations and advocacy campaigns with patients, caregivers and the public through all social channels, face-to-face events, online communities and CMA.ca

Examples: executive summaries, infographics, fact sheets and presentations.

CONSULT
Foster deliberation and collaboration to obtain input and advice from patients, caregivers and the public on CMA policies, recommendations and advocacy campaigns.

Examples:
- surveys; online discussions; in-person roundtables, workshops and focus groups.

CO-CREATE
Build trusting partnerships with patients, caregivers and the public to identify priority issues and co-develop and co-lead the advancement of those issues.

Examples:
- CMA Patient Voice advisory group; in-person roundtables; partnerships with patient networks and community groups.

ENABLE
Support patient, caregivers and public leadership to take action and implement solutions.

Examples:
- tools to equip patients and the public to effectively advocate on issues they care about; use of community engagement platform to develop their own communities of interest; opportunities to attend health care conferences and events.

ACCOUNTABILITY  TRANSPARENCY  ENGAGEMENT  IMPACT

CMA’S GUIDING PRINCIPLES