### CMA’s Patient Engagement Framework

#### Continuum of Engagement

<table>
<thead>
<tr>
<th>Inform</th>
<th>Consult</th>
<th>Co-create</th>
<th>Enable</th>
</tr>
</thead>
<tbody>
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<tr>
<td>Share CMA policies, recommendations and advocacy campaigns with patients, caregivers and the public through all social channels, face-to-face events, online communities and CMA.ca</td>
<td>Foster deliberation and collaboration to obtain input and advice from patients, caregivers and the public on CMA policies, recommendations and advocacy campaigns.</td>
<td>Build trusting partnerships with patients, caregivers and the public to identify priority issues and co-develop and co-lead the advancement of those issues.</td>
<td>Support patient, caregivers and public leadership to take action and implement solutions.</td>
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**Examples:**
- executive summaries, infographics, fact sheets and presentations.
- surveys; online discussions; in-person roundtables, workshops and focus groups.
- CMA Patient Voice advisory group; in-person roundtables; partnerships with patient networks and community groups.
- tools to equip patients and the public to effectively advocate on issues they care about; use of community engagement platform to develop their own communities of interest; opportunities to attend health care conferences and events.

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#### CMA’s Guiding Principles

- **Equity**
- **Diversity**
- **Accountability**
- **Transparency**
- **Engagement**
- **Impact**