**CMA’s Patient Engagement Framework**

**Continuum of Engagement**

**Inform**
- Share CMA policies, recommendations and advocacy campaigns with patients, caregivers and the public through all social channels, face-to-face events, online communities and CMA.ca

**Examples:**
- executive summaries, infographics, fact sheets and presentations.

**Consult**
- Foster deliberation and collaboration to obtain input and advice from patients, caregivers and the public on CMA policies, recommendations and advocacy campaigns.

**Examples:**
- surveys; online discussions; in-person roundtables, workshops and focus groups.

**Co-create**
- Build trusting partnerships with patients, caregivers and the public to identify priority issues and co-develop and co-lead the advancement of those issues.

**Examples:**
- CMA Patient Voice advisory group; in-person roundtables; partnerships with patient networks and community groups.

**Enable**
- Support patient, caregivers and public leadership to take action and implement solutions.

**Examples:**
- tools to equip patients and the public to effectively advocate on issues they care about; use of community engagement platform to develop their own communities of interest; opportunities to attend health care conferences and events.

**Accountability**  **Transparency**  **Engagement**  **Impact**

**CMA’s Guiding Principles**