

## CMA'S PATIENT ENGAGEMENT FRAMEWORK

### CONTINUUM OF ENGAGEMENT

#### INFORM

Share CMA policies, recommendations and advocacy campaigns with patients, caregivers and the public through all social channels, face-to-face events, online communities and CMA.ca

**Examples:**

executive summaries, infographics, fact sheets and presentations.

#### CONSULT

Foster deliberation and collaboration to obtain input and advice from patients, caregivers and the public on CMA policies, recommendations and advocacy campaigns.

**Examples:**

surveys; online discussions; in-person roundtables, workshops and focus groups.

#### CO-CREATE

Build trusting partnerships with patients, caregivers and the public to identify priority issues and co-develop and co-lead the advancement of those issues.

**Examples:**

CMA *Patient Voice* advisory group; in-person roundtables; partnerships with patient networks and community groups.

#### ENABLE

Support patient, caregivers and public leadership to take action and implement solutions.

**Examples:**

tools to equip patients and the public to effectively advocate on issues they care about; use of community engagement platform to develop their own communities of interest; opportunities to attend health care conferences and events.

ACCOUNTABILITY

TRANSPARENCY

ENGAGEMENT

IMPACT

CMA'S GUIDING PRINCIPLES